

ENEL: ENEL.SI INAUGURATES ITS 500TH STORE AT LIVORNO

2500 outlets to be in operation by 2004

Livorno, July 26, 2002 – The 500th Enel.si store was inaugurated today at Livorno by Vincenzo Cannatelli, head of the Enel Group's Infrastructure, Networks and Markets area and Chairman of Enel.si. The Chief Executive of Enel.si, Luigi Tedone, was also present.

One year from the opening of its first store, Enel.si is today present across the entire national territory with a network of 500 stores, 28 of which are in Tuscany. By 2004, the Enel.si outlets are expected to number 2,500.

Enel.si is the Enel Group company specialized in electricity systems and offers highly developed services and solutions in the area of comfort and energy saving. With its motto "Your Trusted Electrician", Enel.si offers its services to a market of 26 million families and 4.5 million companies, based on the qualification of its operators, the quality of its products and on the development and commercialization of innovative services

The services which Enel.si offers, through its concession holders, answer needs linked to security in the home and the workplace and include the installation of anti-break-in systems, video surveillance, audio-video entry buzzers, anti-gas leak systems and anti-flooding systems.

The offer also includes planning and implementation services for electricity systems, and maintenance, efficiency check and security programmes. There are also comfort services such as air-conditioning systems and home automation systems, as well as energy saving solutions such as photovoltaics and low consumption lighting systems.

Through its network of franchise outlets, its 24-hour 800.90.15.15 call centres, and the www.enel.it/enelsi Internet portal, Enel.si products are easily accessible, transparent and homogeneous in terms of quality and cost across the country.

Inside the Enel.si stores you will also find "QuiEnel" points, where clients can communicate metre readings, stipulate, modify or cancel electricity contracts, obtain energy consumption and payment information, attribute bill payment to bank accounts or credit cards.