



## **IL SOLE 24 ORE RADIOCOR – SO.L.E. (Enel Group) REACH AGREEMENT ON DIFFUSION OF NEWS AND ADVERTS**

Rome, December 20, 2001 – Il Sole 24 ORE Radiocor and the Enel Group company, So.l.e., have signed an agreement regarding the deployment, management and implementation of video systems for the transmission of news and advertisements.

Broadcasting of the integrated daily schedules will be taken care of by So.l.e.'s service center, using a variety of means of communication such as, for example, the "Webtowers", consisting of lighted panels with integrated LED display units with video systems, located in public spaces such as airports, stations, shopping malls and even incorporated into lampposts.

Under the agreement Il Sole 24 ORE Radiocor will be responsible for providing the content. This will be in the form of integrated schedules that will be differentiated according to the geographical location of the video terminals and the specific characteristics of the users of the service.

The schedules will include current affairs, financial news, weather, sport, national and local news, all updated in real time.

The first project to be carried out under the agreement will be the installation of a video communication network at Rome's Fiumicino Airport.