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ENEL AWARDS WINNERS OF “WE ARE ENERGY”, AN INTERNATIONAL CONTEST FOR THE CHILDREN OF ENEL EMPLOYEES WORLDWIDE

- *118 children from 14 countries honoured by CEO Fulvio Conti and TV personality Francesco Facchinetti.*
- *Contest attracts large following on Facebook and dedicated Internet site.*

Rome, July 28th, 2011 – Today, at Enel’s auditorium in Rome, CEO Fulvio Conti awarded the winners of the “We are energy” international contest for the children of Group employees. The contest participants ranged in age from 8 to 17 and hailed from 14 countries where the Group operates.

The event was hosted by TV personality Francesco Facchinetti.

Around 3,800 children and young people took part in the “We are Energy” contest, now in its 7th edition. They presented projects centring around the topic of technological innovation – stories, drawings, newsletters, posters, videos, inventions, Internet blogs, videogames, models, short films, research and pop-up books (and a look back at 150 years of national unity for Italian contestants). A host of ideas springing from the creative minds and environmental awareness of Enel kids, united in the spirit of innovation, and making the task of the various national juries to select the winners an arduous one. In the end **118 winners** were chosen, hailing from 14 of the 21 countries where Enel operates: Italy, Romania, Slovakia, Russia, Spain, Argentina, Brazil, Chile, Colombia, Peru, Guatemala, the United States, France and Greece.

The **118 winners** will stay at the Tenuta dei Ciclamini hotel in Avigliano Umbro (Terni) until July 31st. While there they will take part in a variety of activities designed to deepen their understanding of the world of science, energy and the environment, learning and socialising with the support of educators. The children will also have the opportunity to take part in Mogol’s talent school where they will take singing classes with a dedicated team of vocal coaches, developing choreographies and video-clips.

The contest also attracted a large following on the Internet: over 2,000 registered members of the web community and over 500 Facebook followers. Since January, there have been over 12,000 visits to the dedicated Intranet site.