



PRESS RELEASE

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EnerNOC REBRANDED INTO ENEL X, ALL ADVANCED ENERGY SOLUTIONS IN NORTH AMERICA INTEGRATED UNDER ONE GLOBAL BRAND

- *Following the rebranding, Enel X will be able to offer an expanded suite of services in North America, creating new opportunities for customers to unlock more value*
- *The rebranding of EnerNOC comes after Enel's 2017 acquisition of the leading energy services company and successful business growth in the US and Canada over the last year*

Rome and Boston, October 1st, 2018 – Enel X, the Enel Group's advanced energy services division, announced that its US subsidiary EnerNOC, Inc., has been rebranded to Enel X as of today. With this strategic business move, Enel X has integrated Enel's advanced energy solutions in North America under one brand, being able to offer an expanded suite of energy services, and even greater expertise in areas including energy storage, demand response and energy advisory services.

*"Today, as Enel X, we are launching one unified brand in North America that enables us to convey a stronger message to the market," said **Francesco Venturini**, Head of Enel X. "The company has built a foundation in North America and around the globe to offer its customers even more intelligent energy services, unlocking greater value for them. We are creating an innovative energy system based on the exchange of sustainable services and fueled by leading-edge technologies, innovation and partnerships, to reflect the overall shift of society towards an increasingly urbanized and connected world than ever before."*

Enel X in North America partners with companies to provide integrated, sustainable energy solutions to optimize and monetize their energy use. Under the new brand, Enel X will leverage EnerNOC's demand-response services and technology-enabled advisory solutions to offer customers a combined energy services solution in the areas of demand response, energy storage and energy advisory.

This announcement comes one year after multinational power company Enel, which serves more than 72 million customers in over 30 countries, completed the acquisition of Boston-based EnerNOC. Since then, the company, now rebranded Enel X, has experienced significant growth adding more than 200 new employees for a total of more than 600 employees in North America and expanded its energy storage footprint into new markets including Ontario. With the integration of EnerNOC into Enel X, the company is now a market leader in behind-the-meter storage in New York City, with more than 18 projects in operation, and is a leading global demand response aggregator.

Enel X in North America is headquartered in Boston, Massachusetts, the same state where Enel's North American renewables player, Enel Green Power North America, is also headquartered. Together these companies employ around 600 people in Massachusetts.



Enel X is a new Enel global business line dedicated to developing innovative products and digital solutions in sectors in which energy is showing the greatest potential for transformation: cities, homes, industries and electric mobility.

Enel X in North America has nearly 3,600 customers, spanning more than 10,000 sites, representing around 3.8 GW of demand response capacity and over 20 operational behind-the-meter storage projects. The company's intelligent DER Optimization Software is designed to analyze real-time energy and utility bill data, improve performance, and manage distributed energy assets, including behind-the-meter storage projects. Enel X's electric vehicle charging station technology, called JuiceBox®, and its JuiceNet® platform, provide smart management of electric vehicle charging and other distributed energy storage facilities. Enel X technology is present in more than 30,000 electric vehicle charging stations across North America.

Enel is a multinational power company and a leading integrated player in the global power, gas and renewables markets, which figures among Europe's major power companies in terms of installed capacity and reported EBITDA. The Group is present in over 30 countries worldwide, producing energy with around 88 GW of managed capacity. Enel distributes electricity and gas through a network of over 2 million kilometres, and with around 72 million business and household customers globally, the Group has the largest customer base among European competitors. Enel's renewables arm Enel Green Power already manages around 43 GW of wind, solar, geothermal and hydropower plants in Europe, the Americas, Africa, Asia and Australia.