



## PRESS RELEASE

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## ENEL X ACQUIRES ENERGY SERVICE COMPANY YOUSAVE

- *Enel, acting through its subsidiary Enel X Italia, acquires Yousave, an Italian company active in the energy efficiency field, specialised in providing services to industrial and service companies as well as government, with a special focus on energy digitisation*

**Rome, July 6<sup>th</sup>, 2018** – Enel X, the Enel Group division dedicated to developing innovative products and digital solutions centred on the needs of consumers, has reached an agreement for the acquisition of the main business unit of Yousave, an Italian company active in the field of energy efficiency services.

The operation stands out for the strong synergy between the business models of the two companies, which are both characterised by the goal of understanding and capitalising the transformation of the energy industry, exploring the opportunities offered by the application of new technologies.

Yousave is an energy service company (ESCO) that offers design capabilities and services to achieve energy savings and optimise internal processes for industrial and service companies as well as government, with a special focus on digitisation. Through the implementation of advanced and flexible energy management systems, Yousave can also optimise consumption profiles, reduce emissions and boost environmental sustainability.

*“Yousave represents an organisation that is totally synergistic with the industrial projects we are developing and its technological know-how as well as its consolidated experience in a variety of industrial sectors will enable us to enhance our ability to design innovative and customised solutions for our customers, in line with our development plan,”* declared **Alessio Torelli**, head of Enel X Italia.

*“The Yousave business model, based on the pursuit of energy efficiency and leveraging the consumption flexibility and assets of its customers, fits perfectly with the strategy of Enel X and will further strengthen its capacity for innovation and develop the pipeline of planned projects and investments more effectively,”* said **Fabio Sannino**, legal representative of Yousave.