

PRESS  
RELEASE**ENEL X AND PANASONIC SOLAR SIGN PARTNERSHIP ON ENERGY EFFICIENCY FOR ALL**

**Rome, June 11<sup>th</sup>, 2019** - Enel X, the global business line of the Enel Group dedicated to digital solutions and innovative products, and Panasonic Solar, the division of the Japanese company dedicated to the development of high-efficiency solar panels, have formed a partnership for the commercialisation of solutions for domestic and corporate generation from high-efficiency renewable sources and at an affordable price.

The two companies are bringing to market offers for those who want to contribute independently to their energy needs by installing solar systems with low environmental impact for homes or industrial activities. Specifically, the partnership includes the offer of high-efficiency Panasonic photovoltaic panels by Enel X with packages tailored to customer needs, up to a maximum of 19 modules. The offer includes installation, a 25-year warranty and an additional 10-year insurance policy against natural events and breakdowns.

*“This agreement demonstrates Enel X’s ongoing commitment to the development of innovative energy-efficiency solutions,”* said **Andrea Scognamiglio**, Head of e-Home at Enel X. *“Through our work with Panasonic, we can offer our customers technologically advanced services that enable us to consume energy intelligently while reducing our environmental impact.”*

*“This partnership is an important step for Panasonic, because it will allow us to make our panels better known in an extremely sensitive market like Italy, through such a well-developed sales network and great expertise”,* commented **Shigeki Komatsu**, General Manager Panasonic Eco Solutions Europe. *“It is an important opportunity for us that Enel has selected our technology, giving us confidence and presenting us to all its customers as a leading company in the photovoltaic sector.”*

The partnership between the two companies also envisages a training programme for the Enel X sales force to provide customers technical support during the various phases of solar panel installation.

**Enel X** is the business line of the Enel Group dedicated to the development of innovative products and digital solutions in sectors where electricity is showing the greatest potential for transformation: homes, businesses, cities and electric mobility. The company is a global leader in the demand response sector and has a demand response capacity of more than 6 GW globally, with a presence in North America, Europe, Asia and Oceania.

<https://www.enelx.com/en>



# Panasonic

**Panasonic Corporation** is a world leader in the development of technologies and electronic solutions for customers in the consumer electronics, residential, automotive and B2B industries. Celebrating its 100<sup>th</sup> anniversary in 2018, the company has expanded globally and now has 495 branches and 91 subsidiaries worldwide, with net sales of 61.711 billion euros for the fiscal year ended March 31<sup>st</sup>, 2017. Constantly engaged in innovation and the improvement of its standards, the company uses its own technologies to improve lifestyles and make the world a better place for its customers. For more information on Panasonic, please visit the company's website:

<http://www.panasonic.com/global>.

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