



## PRESS RELEASE

### Media Relations

T +39 06 8305 5699  
ufficiostampa@enel.com

enelx.com

## ENEL X LAUNCHES HOMIX, THE SMART HOME ECOSYSTEM WITH AMAZON ALEXA BUILT-IN

- *The new Smart Home system for managing heating, home security and lighting is available in Amazon's online stores and through Enel X and Endesa Energia sales channels*

**Rome, November 27<sup>th</sup>, 2019** - The new Enel X smart home solution that helps families save energy and simplifies their life while respecting the environment is now available in Italy and in the coming days in Spain. A single smart home solution that allows for easy management, even remotely, of heating, security, lighting and all other devices of the smart home ecosystem. Homix, the smart home developed by Enel X combines simplicity and convenience to make smart home technology accessible to all, also thanks to the integration with Alexa, Amazon's intelligent cloud-based voice service.

Homix starts with the features of a smart thermostat and becomes a complete ecosystem for the home, a true smart home capable of learning habits to simplify the daily life of families. In addition, using Homix is very easy, at home through voice with Alexa or using the practical touch screen installed on the wall, and also outside home, thanks to the dedicated app.

The heart of the smart home is Homix Home, the command centre that connects to all Homix devices to make the home more comfortable, efficient and safe. The device also features a touch and voice interface, integrated with Alexa, designed to ensure maximum ease of use. Alexa can therefore be asked to play Amazon Music, set reminders for daily activities or increase the temperature of the home.

*"Enel X's goal is to offer products and services that can improve users' lives and protect the environment through simple solutions that are accessible to all. Based on this principle, we offer a complete smart home system that allows customers to maximise the comfort of their home and save energy and money,"* said **Andrea Scognamiglio**, Head of the Home Services division at Enel X.

*"We believe voice is the future. It represents an entirely new way of interacting with technology. That's why we created Alexa voice service, which lets device makers create products and services with Alexa built-in. We are excited that Enel X is launching Homix, a unique and innovative Smart Home solution with Alexa built-in."* said **Eric King**, General Manager Alexa Skills and Voice Service Europe.

Homix Home with smart thermostat module is available online on [enelxstore.com](http://enelxstore.com), [solucionesintegralesendesa.com](http://solucionesintegralesendesa.com), [amazon.it](http://amazon.it) and in a few days on [amazon.es](http://amazon.es) with a starting price of 149€.



## **Enel X**

Enel X is Enel's business line dedicated to the development of innovative products and digital solutions in sectors where energy is showing the greatest potential for transformation: cities, homes, industries and electric mobility. Enel X's E-Home division works to bring to market a new generation of sustainable and digital products for families and individuals (photovoltaics and storage, residential HVAC systems, Smart Home solutions and home charging stations). It currently has over 4 million active residential customers globally.