



PRESS RELEASE

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ENEL X TAKES 15,000 STEPS TOWARDS MORE SUSTAINABLE HOMES

- *The installation of 15 thousand domestic systems will avoid the release into the atmosphere of about 5 thousand tons of CO₂ per year, equivalent to 215 thousand new trees planted.*

Rome, August 6th, 2020 – Technological solutions to optimize household consumption and make homes more sustainable: Enel X has reached the milestone of 15 thousand domestic systems installed throughout Italy, which reduce environmental impact. The energy efficiency equipment chosen by the customers of Enel X, Enel's global business line dedicated to innovative products and digital solutions, will avoid about 5 thousand tons of CO₂ of emissions per year, equivalent to the environmental benefit arising from planting 215 thousand new trees. The systems range from Homix, the Smart Home system that manages home heating, security, and lighting, to air conditioners, condensing boilers, photovoltaic systems, and energy storage systems.

*"Achieving this remarkable milestone is in line with our ambition to provide customers with solutions that make sustainability affordable and accessible to everyone," said **Andrea Scognamiglio**, Head of e-Home at Enel X – "We can make a difference by making more informed choices in terms of optimizing consumption and Enel X is committed to ensuring that these choices are also cost-effective."*

In particular, the customer, who received the 10 thousandth system, photovoltaic panels connected to an energy storage system and air conditioners, received a voucher to purchase products on the www.enelxstore.com online store and a Homix kit, the Enel X Smart Home system, which works with Alexa. This can be easily controlled through Alexa vocal commands or by using a practical touch screen, also remotely, thanks to its dedicated app.

Homix provides smart lighting and an intelligent security system. It also optimally manages residential heating and air conditioning systems, learning the habits of the family and fully customizing the use of energy. A perfect example of respect for the environment and optimization of resources.