



## PRESS RELEASE

### ENEL X AND FEDERLEGNOARREDO TOGETHER FOR THE REDEVELOPMENT OF HOUSING STOCK

**Rome, February 19<sup>th</sup>, 2020** - Enel X, the Enel Group business line dedicated to innovative products and digital solutions, and FederlegnoArredo, the Italian Federation of the wood, cork, furniture, furnishing and lighting industries, have signed an agreement to develop joint initiatives and projects under the banner of innovation, sustainability, and comfortable housing. The agreement aims to identify synergies between the Federation's supply chain and Enel X's business development areas, home, businesses, cities, and condominiums, with a view to creating shared value for the territory and communities in the long term.

The circular economy is one of the fundamental drivers of the agreement, designed to enhance the parties' skills and generate business opportunities by combining innovation, competitiveness and sustainability along the entire value chain, by involving FederlegnoArredo's over 1,100 members and implementing joint initiatives to promote well-being, safeguard natural resources and increase the country's positioning and competitive advantage.

Enel X and FederlegnoArredo will also make specific commitments to support and enhance incentives for the energy requalification of buildings for residential, industrial and public use; Enel X has developed the "Vivi Meglio" project thanks to which it is possible to make buildings more efficient through interventions that contribute to reducing consumption: from replacing condominium boilers to implementing temperature control, from insulation with wall thermal coatings to installing low-emission windows and doors. The project also supports the costs incurred for anti-seismic and energy efficiency interventions (the so-called "sismabonus" and/or "ecobonus"). Thanks to the collaboration with FederlegnoArredo, the companies in the supply chain will be able to make a valuable contribution in terms of know-how and innovative products and materials that make requalification increasingly effective and environmentally friendly, both in the short and long term.

*"The start of the collaboration between FederlegnoArredo and Enel X is the first step along a path that has the common goal of accompanying and supporting the companies in our supply chain towards all-round sustainability,"* said **Sebastiano Cerullo**, General Manager of FederlegnoArredo. *"It is an agreement that responds to the sector's needs, and is fully aware that business and product development cannot ignore the full application of the circular economy in all its forms."*

*"Inclusion, constant dialogue, direct discussion and proximity to the Italian entrepreneurial ecosystem are distinctive traits for those who, like Enel X, have decided to commit to offering technologically advanced, integrated and interconnected, flexible, and far-sighted solutions,"* said **Alessio Torelli**, Head of Enel X Italia. *"The goal we set for ourselves is to anticipate the challenges that companies must deal with, to make them more competitive, smarter and more recognizable, and to address people's needs, to improve the quality of the urban environment and daily well-being. The collaboration with FederlegnoArredo will enable us to make a positive impact and further qualify our proposals both in terms of social development and environmental protection."*



**For more information**

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