



## Partnership between Gardaland and Enel X: the first eight charging points inaugurated at the Park to promote sustainable mobility



Now the fun is even more sustainable at Gardaland. Thanks to the partnership with Enel X, the theme park now provides **eight charging points for electric vehicles**, a choice that aims to promote the ever-growing needs of visitors, and above all consolidates Gardaland's commitment to environmental sustainability.

The inauguration of the new charging stations was attended by **Aldo Maria Vigevani, Managing Director of Gardaland**, and **Elisa Tosoni, E-Mobility Enel X Manager for the Triveneto area**, as well as the beloved mascot of Gardaland, Prezzemolo.

The four infrastructures are Enel X's 22 kW pole stations, each with a Mennekes socket, allowing for the simultaneous charging of eight electric vehicles. The charging points are for public use, visible and bookable through the *Juicepass* app, representing a significant development for the entire surrounding territory, not only for Italian motorists - who increasingly choose electric cars - but also for foreign tourists, who visit Lake Garda in large numbers and are particularly interested in electric mobility.

The installation was made possible thanks to an innovative collaboration between Gardaland and Enel X that allowed installation times of the columns to be reduced, making them quickly operational as early as October.

*"We are very happy that our Park now has a charging system for electric vehicles,"* said **Aldo Maria Vigevani**, Managing Director of Gardaland. *"Many visitors have decided to choose environmentally sustainable mobility and now, thanks to this service, they can have fun enjoying the Park's attractions while their car recharges. Gardaland has always been very environmentally conscious and the installation of these columns is a further step towards an increasingly green future."*

**Elisa Tosoni**, E-Mobility Enel X Manager for the Triveneto area, underlined that *"We are protagonists of the electric mobility revolution in Italy, and we have a national plan that aims to reach 28,000 charging points by 2023. Made with technology entirely developed by Enel X and able to ensure the highest standards of reliability and safety, the new charging stations have great symbolic value in stimulating*

*younger generations and their families, who are already very sensitive to climate and environmental issues, towards growing awareness of increasingly sustainable lifestyles."*

**Gardaland Resort** is part of MERLIN ENTERTAINMENTS plc, a leader in family entertainment. Number 1 in Europe and second in the world in terms of number of visitors, Merlin operates over 130 facilities, 19 hotels and 6 holiday villages in 25 countries spread over 4 continents. The Group aims to create memorable experiences for its more than 67 million visitors worldwide through its famed local and international brands, as well as the commitment and passion of its approximately 28,000 employees (high season). For more information [www.merlinentertainments.biz](http://www.merlinentertainments.biz)

**Enel X** is Enel's global business line dedicated to the development of innovative products and digital solutions in the sectors where energy is showing the highest potential for transformation: cities, homes, industry, and electric mobility. The company is a global leader in the advanced energy solution sector, managing services such as demand response for more than 6 GW of total capacity at a worldwide level and 110 MW of storage capacity installed worldwide, as well as a leading player in the electric mobility sector, with around 130,000 public and private electric vehicle charging points made available around the globe.

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