

## **Tiscali launches Ultrainternet Fibra Smart Home together with Enel X, for smart homes for everyone**

- **Promotional launch of Tiscali's new integrated fiber connectivity offer and Enel X's Homix smart home service**
- **The collaboration between the two companies aims to make the Smart Home increasingly accessible, enabling families to manage their homes remotely through a single device: the modem**

**Cagliari, July 20<sup>th</sup>, 2021** - Enabling households to control the management of their homes remotely, from lighting and security to energy consumption, using a single, convenient device: the modem.

This is the aim of the partnership between Tiscali and Enel X. The Telco operator and the Enel Group's global business line have launched Ultrainternet **Fibra Smart Home**, the new offer that integrates Tiscali's ultra-fast fiber connection of up to 1 Giga and Enel X's Homix smart home service.

The offer includes a subscription to the fiber service for just 22.95 euros per month for the first 12 months, instead of 29.95 euros per month, and free use of the Smart Home service for the first 6 months, instead of 2 euros per month.

*"For over twenty years, Tiscali's mission has been to make innovation accessible to everyone. We are extremely proud of the agreement with Enel X, which is exactly along these lines, because it allows us to bring artificial intelligence that makes everyday life easier into people's homes in a simple way,"* said **Renato Soru**, CEO of Tiscali.

*"At Enel X we have always worked to ensure that sustainability is first and foremost accessible to everyone, both in terms of price and ease of use. With Homix Smart Modem we are further breaking down the barriers to entry to the smart home, bringing it directly into a common device such as a modem, for the price of the connectivity service. The collaboration with Tiscali is another step forward in our strategy to make the smart home increasingly integrated and available everywhere, through partnerships with Telco operators in Italy and the rest of the world,"* commented **Andrea Scognamiglio**, Head of Global e-Home at Enel X.

Ultrainternet Fibra Smart Home includes Homix Smart Modem, the "heart" of the smart home that integrates the modem functionality with the smart home management system in a single device, avoiding the need for an external hub.

When subscribing, customers can choose 1 smart device:

- **Homix - Smart Camera:** continually monitor your home and stay safe even when you are out;
- **Homix - Smart Bulb:** turn on and off remotely, adjust the intensity or change the color of the lighting.

The basic offer includes: Internet up to 1 Giga on the FTTH network and unlimited calls, Enel X Homix smart home service with device management via the App, Homix Smart super Wi-Fi modem with integrated smart home management system, Homix Smart Camera or Smart Bulb, activation and 6 months of Infinity included.

The basic offer can be expanded by purchasing additional devices from the Homix ecosystem to make your home even smarter.

For full details, visit [casa.tiscali.it](https://casa.tiscali.it), call 130 or go to a Tiscali shop.

### **Information about Tiscali**

**Tiscali S.p.A.** (Italian stock exchange. Milan: TIS), the Smart Telco with the largest fiber coverage in Italy, provides its customers - private, corporate and public sector - with a wide range of services: Broadband and UltraBroadband fixed and Fixed Wireless Internet access, mobile phone services and value-added services (including security, cloud and social media services). As of December 31<sup>st</sup>, 2020, Tiscali had a customer portfolio of 672,700. Tiscali is also one of Italy's leading news portals, with around 11.3 million visitors (average/month). Tiscali's website can be found at [www.tiscali.it](http://www.tiscali.it).

### **Information about Enel X**

**Enel X** is the Enel group's global business line that offers services to accelerate innovation and drive the energy transition. A world leader in advanced energy solutions, Enel X offers demand response services with approximately 6 GW of total capacity and 124 MW of installed storage capacity worldwide, and has installed approximately 175,000 public and private charging stations for electric vehicles globally [1]. With its advanced solutions in areas including energy consumption management, financial services and e-mobility, Enel X provides each of its partners with a customized ecosystem of technology platforms and consulting services based on the principles of sustainability and the circular economy. The aim is to provide people, communities, organizations and businesses with an alternative model which respects the environment and makes technological innovation part of everyday life. Every Enel X solution is designed to make the transition towards a low-carbon, electric and digital economy an affordable option for everyone, so we can build a more sustainable and efficient world together. Every Enel X solution is designed to make the transition towards a low-carbon, electric and digital economy an affordable option for everyone, so we can build a more sustainable and efficient world together.

[1] Public and private recharging points. Also includes interoperability points.

Find out more at [www.enelx.com](http://www.enelx.com) and follow Enel X on social media: **LinkedIn:** @EnelX, **Twitter:** @EnelXGlobal, **Facebook:** @enelxglobal, **Instagram:** @enelxglobal

**e-Home:** is Enel X's global business unit that enables customers to make their homes more efficient, intelligent and comfortable by offering an ecosystem of sustainable solutions that are accessible to all.

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