



CONFINDUSTRIA, ENEL X AND 4.MANAGER HONOUR THE BEST PERFORMERS IN THE CIRCULAR ECONOMY

The closing ceremony of the 2nd edition of the competition takes place today, with nine companies having been selected by the project's Technical Scientific Committee

Rome, March 2nd, 2021 - Maire Tecnimont, Mapei, Daikin, Dal Maso Group, Sisifo, Calabria Maceri e Servizi, Gruppo Società Gas Rimini, Rete Horeca Group and TM Italia are the nine category winners in the 'Best Performer in the Circular Economy' competition. This second edition of the event, the brainchild of Confindustria (Sistemi Formativi Confindustria) and Enel X, in collaboration with 4.Manager, concluded this morning with an online awards ceremony held during a webinar.

With 210 participating companies, this year the event recorded a marked increase compared to the previous edition, which had seen the registration of 160 companies. The aim of the competition is to identify and highlight the companies that have most successfully grasped the spirit of and the business opportunities offered by the circular economic model at the various stages of the production cycle (procurement, design, production, distribution, consumption, recovery and recycling), demonstrating how, even for businesses operating in diverse production sectors, the circular economy is a challenge that needs to be overcome in order to achieve a competitive advantage that also has a positive impact in environmental, energy and economic terms.

Indeed, the best performers are those companies that, over the 2018-2020 three-year period, have undertaken actions aimed at developing a business model or launching/upgrading the production process with a view to making a transition based on the 'circular approach'. The '**Best Performers in the Circular Economy**' were announced and awarded at the end of the evaluation process, coordinated by the project's **Technical Scientific Committee**, which included experts from the worlds of academia and business, as well as institutions.

The winning companies will receive a **Circular Economy Report**, developed by Enel X and certified by independent bodies. The report aims to analyze the circular maturity of the business in terms of its production, logistics and administrative processes and to identify gaps and opportunities. The circularity analysis is not, of course, the end point, but rather a working tool to help identify further measurable and practical solutions that, once implemented, will allow companies to gain a competitive advantage thanks to the many opportunities that the circular economy offers, the aim being to share the expertise in the circular economy that Enel X has developed over the years and make a useful contribution to the common need to stimulate and improve companies' commitment to achieving an increasingly high level of sustainability.

The collaboration between **Confindustria, Enel X and 4.Manager** came about as a result of the commitment that these companies have been demonstrating for some time now to

the issue of the circular economy, identifying areas for improvement and supporting companies in investing in the field of environmental sustainability.

Applications are still being accepted for the third edition of the competition, spanning 2020-2021. Entries close on 31 March and all details can be found online at <http://economiecircolare.confindustria.it/>.