



PRESS RELEASE

ENEL X WAY AND CONAD RENEW THEIR PARTNERSHIP FOR INCREASINGLY SUSTAINABLE MOBILITY

- *Since 2017, the collaboration has led to the installation of 400 charging points for electric vehicles*

Rome, March 24th, 2022 - Enel X Way, Enel's new global business line dedicated to e-mobility, and Conad, Italy's leading supermarket chain, have renewed their partnership, giving new impetus to the spread of e-mobility in Italy. Thanks to this agreement, around 100 new Enel X Way charging points will be installed in 2021, which can be conveniently found and booked through the JuicePass app, at the Conad shop network. In addition, eight Ultrafast (High Power Charging) charging points are currently being installed, which will allow electric vehicles to be fully charged in about 20 minutes. This represents a further step in the synergy that began in December 2017, which has so far led to the installation of around 400 charging points for public use distributed throughout the country, of which around 100 are equipped with fast charging technology.

"The objective of Enel X Way, Enel's new division dedicated to the spread of electric mobility in Italy and around the world, is to offer people who choose electric vehicles the best charging solutions and services available on the market for a comfortable and fast driving experience," said **Federico Caleno**, Head of Italy for Enel X Way. *"The renewal of the partnership with Conad is a sign that the market for electric mobility is growing exponentially, attracting players from different sectors, and we are convinced that signing agreements with the country's largest companies is a fundamental aspect for further accelerating the transition towards more sustainable mobility."*

"The collaboration with Enel X Way allows us to offer a service to the community that is increasingly oriented towards new needs and focus on the environment," commented **Francesco Avanzini**, General Manager of Conad. *"It is a concrete initiative that aims to accompany people towards sustainable mobility choices, through charging stations that are increasingly high-tech, fast and fully fueled by renewable energy. This is an important addition to a plan based on environmental, social and economic sustainability actions that we put in place every day in Italy to pave the way and play our part for a better future."*

Conad has always been committed to adopting sustainable business models, and has launched a concrete sustainability strategy, "Let's support the future", which combines and enhances the three dimensions of the Conad System's sustainable action: Environment and Resources, People and Community, Business and Territory. Electric mobility is part of the Environment and Resources dimension, contributing to the protection of the environment and, consequently, to people's well-being, fuelling the growth of a development model that is truly sustainable. The Enel X Way charging points for electric vehicles, located in the car parks at Conad shops, only supply energy produced from renewable sources and are distributed throughout Italy. To date, Enel X Way has installed 15,000 charging points across the country, making electric travel easy and safe.



Another important aspect of the initiative is the possibility to measure the improvement in air quality through the e-Mobility Emission Saving tool, the algorithm that quantifies the benefits in terms of climate-altering emissions such as CO₂ or pollutants (such as PM_x and NO_x) saved through the use of electric vehicles. In fact, as a result of the charging services provided by the infrastructure elements installed at Conad shops, it is estimated that over 800,000 kg of CO₂ have been saved to date, which is equivalent to the carbon dioxide absorbed by almost 50,000 trees in one year. Thanks to this service, electric vehicles have traveled around 7 million kilometers and it is estimated that the savings in terms of public health and environmental costs already exceed 150,000 euros. Charging stations will also be increasingly interoperable and monitored with the most advanced IT technologies for remote control and management; Interoperability is a formidable element in the development of e-mobility because it allows access to the charging points of different operators regardless of the company with which the EV driver has signed the contract for charging services.

Enel X Way is the Enel Group's new global business line entirely dedicated to electric mobility. Currently, Enel X Way manages approximately 320,000 charging points, both directly and through interoperability agreements in place around the world. As a global platform for e-mobility, the company is focused on developing flexible charging technologies and solutions to improve the customer experience by supporting the electrification of transport for consumers, businesses, cities and public administrations.

Conad - Consorzio Nazionale Dettaglianti - is the largest organization of independent retail entrepreneurs in Italy. As of 2019, it had become the leading retail chain with over 3,300 shops and 65,000 employees.

MEDIA CONTACTS

Enel
News Media Italy
T +39 06 8305 5699
gnm@enel.com
ufficiostampa@enel.com
enel.com

Hill+Knowlton Strategies on behalf of Conad
Daniele Rurale – 346 5011546 – daniele.rurale@hkstrategies.com
Daniele Rurale – 348 2330429 – virginia.giussani@hkstrategies.com