
PRESS RELEASE

E-MOBILITY: ENEL X WAY TO BRING MOBILE CHARGING TO SKI RESORTS IN COLLABORATION WITH E-GAP

- *Enel X Way will be offering mobile on-demand charging for electric vehicles in Canazei and Madonna di Campiglio through a service provided by E-GAP's innovative and fast-charging electric vans, which can be booked via the Enel X Way app*
- *This initiative is part of a larger partnership that also gives Enel X Way customers the opportunity to receive a 30 euro voucher that allows them to charge their electric cars on the go in five cities in Italy (Milan, Rome, Bologna, Turin and Brescia) in which the E-GAP service is available*

Rome, February 3rd, 2023 – Organizing a trip to the mountains by electric car is now easier than ever. In Canazei, up until February 7th, and in Madonna di Campiglio, from February 8th to 28th, an innovative service will be offered, made possible by a collaboration between Enel X Way, the Enel Group's company dedicated to electric mobility, and E-GAP, Europe's first urban, mobile and on-demand fast-charging service. During this period, in addition to using the Enel X Way charging infrastructure network, anyone driving an electric vehicle in these ski resorts will be able to book fast on-demand charging via the Enel X Way app, and an E-GAP van will drive up to wherever the vehicle is, even if the owner is absent. This initiative is part of a larger partnership, which, among other things, also gives Enel X Way customers the opportunity to receive a €30 voucher, which will allow them to charge their electric cars on the go in five cities in Italy (Milan, Rome, Bologna, Turin and Brescia) in which the E-GAP service is available.

"We are building on our partnership with E-GAP so that we can enhance the charging experience for our customers who will have access to a nationwide network of charging points where they can charge their vehicles and to an on-demand service," said **Riccardo Amoroso**, Head of Marketing and Sales at Enel X Way. *"After a successful launch in Liguria and Tuscany last summer, we have decided to repeat this initiative in two of Italy's leading ski resorts, Canazei and Madonna di Campiglio, where electric vehicle drivers will get the chance to book E-GAP vans directly via the new Enel X Way app so that they can quickly charge their car, wherever they are and within just a few minutes."*

"As a result of the success of last August's partnership at the Argentario promontory and in Santa Margherita Ligure, we have decided to further cement our collaboration with Enel X Way by making our mobile charging service available even to customers in two of Italy's most popular ski resorts," comments **Luca Fontanelli**, Europe General Manager and Italy CEO of E-GAP. *"These are difficult times for the automotive industry, and we firmly believe that the transition to electric mobility is no longer a thing of the future, but a must today. Therefore, we consider it more essential than ever for industry players to work together to ensure that those who have chosen to use an electric car can charge it as conveniently as possible and to encourage anyone who is still hesitant to make the switch to sustainable mobility."*

Enel X Way has set up more than 18,000 charging points in Italy and is currently the largest nationwide charging network available to electric vehicle owners. The charging power of the E-GAP van is equal to that of a fast-charging column, namely, up to 80 kW, and will soon reach 100 kW. In the last year, E-GAP has also expanded its presence in Europe: France, Spain and Germany in major cities, expanding its fleet of vehicles for the on-demand electric charging service, which in recent months has reached a total of 100 new e-vans, aiming to reach 500 vans by next year.

Enel X Way is the Enel Group's company fully dedicated to electric mobility. Currently, Enel X Way operates in 16 countries and manages nearly 430,000 charging points, both directly through joint ventures such as Ewiva in Italy and through interoperability agreements in place around the world. As a global platform for e-Mobility, the company is focused on developing flexible EV charging technologies and solutions to improve the customer experience and to enable the electrification of transport for consumers, businesses, cities, and public administrations.

E-GAP is the first urban, mobile and on-demand fast charging service. Through the E-GAP smartphone app, you can book a "fast charge" at home with a zero-emission e-van. Already launched in Milan, Rome, Bologna and Turin, and operating in Paris and Madrid, it will soon also be available in other cities in Italy and Europe. E-GAP was founded by Chairman and major shareholder Eugenio de Blasio, a pioneer in the Green Economy sector, former CEO and senior manager of Nasdaq-listed groups, and Global CEO Daniele Camponeschi, Chief Investment Officer of leading financial groups. The company also employs senior managers with significant international multidisciplinary experience such as Luca Fontanelli, Europe General Manager and Italy CEO. For more info: e-gap.com

Contacts

News Media Italy

Tel. +39 06 8305 5699
ufficiostampa@enel.com
gnm@enel.com
www.enelxway.it

E-GAP

Valentina D'Amico
vdamico@e-gap.com

+39 3519963266

Press Office Comin & Partners for E-GAP

Giulio Sarti, Consultant

Giulio.sarti@cominandpartners.com
+ 39 333 2254536

Federico Fabretti, Partner

Federico.fabretti@cominandpartners.com
+39 3357534768