

## PRESS RELEASE

### ENEL X WAY AND FERRETTI GROUP JOIN FORCES TO PROMOTE SUSTAINABLE BOATING IN ITALY

**Rome, June 15<sup>th</sup>, 2023** – Enel X Way and Ferretti Group have signed a Memorandum of Understanding to develop strategic solutions and services for sustainable boating in Italy. Innovation and commercial aspects are the cornerstones of this agreement, which will involve installing Enel X Way charging stations at the Group's shipyards in the first phase, starting with the Riva shipyards on Lake Iseo. The option of offering Ferretti Group customers a bundle package will also be considered, which, in addition to electric boats, will also include the Enel X Way charging station to charge them. By working together, these two partners will also be able to improve the technology supporting sustainable boating, which is a further incentive for promoting more environmentally conscious tourism.

*"By signing this new memorandum of understanding with Ferretti Group, we are building a strong synergy with one of the most important brands in the global boating industry in order to promote 'Made in Italy' also when it comes to sustainable boating,"* said **Lorenzo Rambaldi**, Head of Innovability at Enel X Way. *"Our leading position as a developer of roadside charging stations, both in Italy and worldwide, enables us to expand our outreach by exploring new high-impact sectors such as sustainable boating, with the aim of restoring value to our country by boosting sustainable tourism throughout Italy."*

*"We are delighted about this partnership with Enel X Way, as it enables us to improve our sustainability standards by using cutting-edge technologies,"* said **Matteo Cecada**, Chief Technical & Operations Officer at Ferretti Group. *"This new collaboration is fully in line with our future development plans. We will be starting with the historic Riva shipyard in Sarnico (Province of Bergamo), which combines a profound respect for tradition with ongoing research into innovation."*

The partnership signed with Ferretti Group, a world leader in the design, construction and sale of motor yachts and pleasure boats, is the final stage of the journey that Enel X Way has embarked on, aimed at implementing technologies supporting sustainable boating, an industry that is expanding rapidly and that is expected to generate a turnover of 16.2 billion US dollars by 2030.

**Enel X Way** is the Enel Group's company fully dedicated to electric mobility. With around 22,500 managed public charging points and over 90,000 private charging devices sold in 2022, Enel X Way operates in 16 countries, both directly and through joint ventures such as Ewiva in Italy and Chargeway in India. As a global platform for e-Mobility, the company is focused on developing flexible charging technologies and solutions to improve the customer experience and to enable the electrification of transport for consumers, businesses, cities and public administrations.

**Ferretti Group** is a world leader in the design, construction and sale of luxury yachts and pleasure vessels. Heir to Italy's centuries-old yachting tradition, it vaunts a unique portfolio of prestigious, exclusive brands, from Ferretti

Yachts, Pershing and Riva to Itama, Custom Line, Wally and CRN. Helmed by CEO Alberto Galassi, Ferretti Group owns and operates six shipyards across Italy, combining efficient industrial production with quintessential Italian craftsmanship of world-class caliber. Ferretti Group serves clients in more than 70 countries worldwide through its direct presence in Europe, Asia and the USA and a 60-strong network of meticulously selected dealers. Ferretti Group motor yachts are the finest expression of Italian-made elegance and creative genius. They have long stood out for their exceptional quality and exclusive design, their futuristic technology and uncompromising safety, their timeless allure and supreme performance on the water.

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