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## PRESS RELEASE

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### **ENEL IS NOW THE OFFICIAL ENERGY PARTNER AND TRAINING KIT PARTNER OF TORINO FOOTBALL CLUB**

**Rome/Turin, September 7<sup>th</sup>, 2023** – A partnership based on values such as sport, electrification and sustainability: Enel is the new Official Energy Partner of Torino Football Club and will provide the club and its supporters with a wide range of services and cutting-edge electrification solutions. Through this agreement, Enel will also be a Training Kit Partner of the Torino Football Club. Its logo will be featured on the front of the training kits and pre-match kits to be used by the team in the minutes leading up to the Serie A TIM and Coppa Italia Frecciarossa matches and throughout the week when training at Turin's Stadio Filadelfia stadium. The Group will also make its debut at Turin's Olympic Stadium, the Stadio Olimpico Grande Torino: with its logo to be featured on the LED screens on the sidelines, on giant screens, and on the backdrops used for pre-match and post-match interviews. In order to fully enjoy the excitement and entertainment of a Serie A match, the club will offer customized packages to the company's employees, customers and stakeholders as well as their families.

*"Determination to achieve goals, passion and sustainability: these are the core values of this sport, which we share with Torino Football Club and with which, today, we are announcing this important partnership,"* said **Roberto Deambrogio**, Head of Communications at Enel. *"We are embarking on a new adventure with a top-level partner in Italian football, and we are looking forward to working together, with much enthusiasm and on-field commitment, so that we can offer our integrated range of services and products that help make people's lives easier, for a more conscious and efficient use of energy."*

**Lorenzo Barale**, Commercial Director at Torino FC, said: *"We are very excited and pleased to welcome Enel among our partners. This is a very important collaboration for Torino FC, since for the first time in the club's history a Training Kit partner will support the team in its daily training at Stadio Filadelfia. It is an innovative win-win partnership, seeing as with Enel's support the club will be able to increase its efforts in the field of sustainability."*

**Enel** is a multinational power company and a leading integrated player in the global power and renewables markets. At global level, it is the largest renewable private player, the foremost electricity distribution network operator by number of customers served, and the biggest retail operator by customer base. The Group is present in 30 countries worldwide, producing energy with a total capacity of about 88 GW.

Founded on December 3, 1906, **Torino Football Club** is one of Italy's most successful and iconic football clubs. Winner of 7 championships and 5 Coppa Italia cups, 'The Bull' – as the club is also called – is globally renowned for its long-standing history and its passionate supporters.

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