



PRESS RELEASE

ENEL AND JUVENTUS, TOGETHER IN THE NAME OF SUSTAINABILITY

- *The power company is the new Official Energy Partner of the Bianconeri ('the White and Blacks') for the next two seasons*

Rome, August 1st, 2024 – Energy and great football team up in the name of sustainability: Enel is the new Official Energy Partner of Juventus for the next two seasons, providing the Bianconeri, and their fans, with the Group's portfolio of energy products and services.

From the first day of the championship season, on August 19th, Enel will take to the pitch at the home of the Bianconeri, appearing on the big screens, LEDs and backdrops for interviews at the Allianz Stadium, accompanying the most popular team in Italy during all the home games in the Championship season and Coppa Italia. An opportunity to take the Enel brand and its history, over 60 years of playing a central role in Italy's sustainable development, to one of the greatest football stages in this country and worldwide.

*"It is very exciting to become Official Energy Partner of one of the greatest and most successful teams in Italy, with which we are forging a powerful synergy in the name of sustainability," said **Nicolò Mardegan**, Head of External Relations at Enel. "Juventus and Enel are winning examples of Made in Italy that create value thanks to the passion of millions of fans and the constant commitment of our Group which, every day, generates and provides increasingly clean energy throughout Italy via smart and modern grids, essential infrastructure to ensure the country's energy security and independence."*

*"We are very pleased to announce this partnership, linking us to a great Italian company that operates all over the world, just like we do," said **Francesco Calvo**, Managing Director, Revenue & Institutional Relations at Juventus. "A common thread between our two organizations, and further stimulus to face the challenges that await us. Indeed, we are convinced that Enel is the ideal partner to pursue the significant goals the club has set itself in terms of sustainability, an aspect we pay close attention to a daily basis."*

Enel is a multinational power company and a leading integrated player in the global power and renewables markets. At global level, it is the largest private renewable player, the foremost electricity distribution network player by number of grid customers served and the biggest retail operator by customer base. The Group is present in 28 countries worldwide, producing energy with more than 88 GW of total capacity.

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