



## PRESS RELEASE

### ENEL IS THE NEW GLOBAL ENERGY PARTNER OF THE 'CALCIO NAPOLI' SPORTS CLUB

- *The leading multinational energy company will be supporting the Italian football team for the next two seasons with dedicated services for clubs and supporters*

**Rome, July 12<sup>th</sup>, 2024** – As the new **Global Energy Partner** of SSC Napoli for the next two seasons, Enel is set to take the field with its energy solutions. The *Napoli Summer Village powered by Enel*, an area where supporters can take part in entertainment activities and discover how they can contribute to the country's energy transition through Enel's products and offers, is already in full swing at the summer retreat in Dimaro, which runs until July 21<sup>st</sup>. The company will also be present at the second part of the SSC Napoli retreat as title sponsor of the Summer Village in Castel di Sangro.

In August, when the season kicks off, Enel will be present at the Diego Armando Maradona Stadium, appearing on the sidelines, on giant screens and on the backdrops used for pre- and post-match interviews at the club's home matches. This is a great opportunity to bring the brand, which has represented energy, development and reliability to the Italian people for over 60 years, to one of the country's most iconic stadiums.

*"The collaboration with SSC Napoli allows us to combine the values of sustainability with those of sports, becoming the energy partner of choice for one of the top teams in the Italian league and one of the most popular and well-known abroad,"* said **Nicolò Mardegan**, Head of External Relations at Enel. *"Just as the passion for football extends to all parts of Italy, Enel brings energy to the homes of Italians through increasingly modern smart grids that are essential to accelerate the country's transition and energy independence."*

*"We are delighted to announce that Enel is our new Global Energy Partner, an Italian company globally renowned for its excellence that has joined our project in all the countries where it operates,"* said **Tommaso Bianchini**, Chief Revenue Officer of SSC Napoli. *"This partnership is fully in line with our global "From Napoli to the World" strategy and is an important step towards implementing projects that address key issues such as energy sustainability."*

**Enel** is a multinational power company and a leading integrated player in the global power and renewables markets. At global level, it is the largest renewable private player, the foremost electricity distribution network operator by number of customers served, and the biggest retail operator by customer base. The Group is present in 28 countries worldwide, producing energy with over 89 GW of total capacity.



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